

The \$ense in \$truggling

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College is an Expensive Investment

- For everyone
- With funding constantly being cut, the high price will continue to rise.
- What is an investment?
 - What are return investments



National Association of Colleges and Employers (NACE) Job Outlook 2016

National survey of employers covering what attributes/skills they looked for in recent college graduates
Attributes were ranked from most valuable to least valuable

So what are employers looking for in recent college graduates?

The Perfect College Student

- You have \$500.00
- Buy items that you think will make the perfect student.
 - You don't have to spend all of your money.
 - You can't buy multiples of the same thing.
 - You don't have to buy one of each thing
- Fill out the top part of the "Investment Sheet."
 - Any money left over should be written on the bottom part of the sheet

Return Investments - Grades

- Straight A's :\$350.00
- Some A's, Mostly B's, Some C's : \$200.00
- Employers look at grades, and they are incredibly focused on the major/area of study.



Return Investments - Dorms

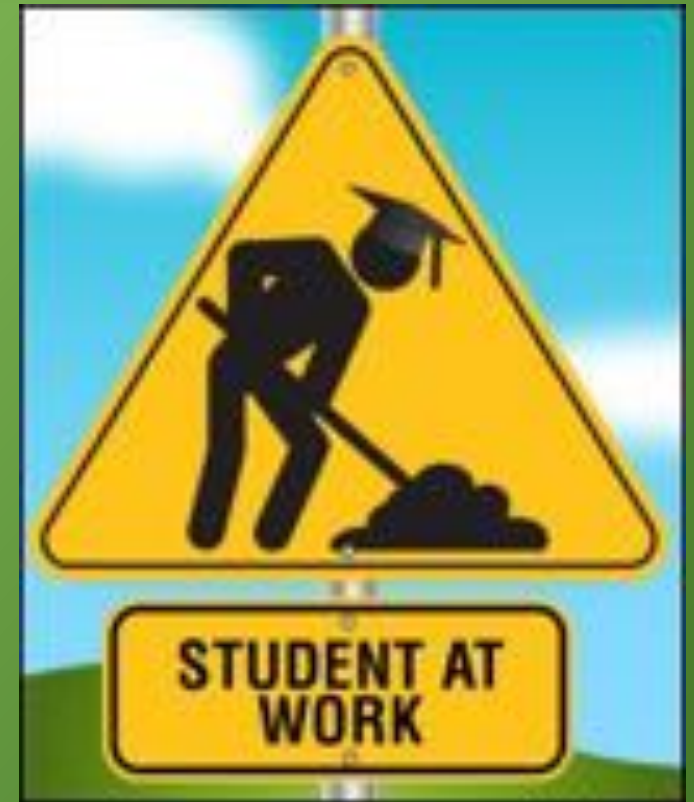
- New hall, elevated privacy: \$-50.00
- Older hall, community style: \$200.00

- Students who live in smaller older dorms build better community; make better friends.



Return Investments - Jobs

- No Job/parents are able to send you money weekly: \$-150.00
- Part time Job: \$500.00
- Having a job in college helps you manage your time, helps build responsibility, takes the pressure off of your parents



Return Investments - Books

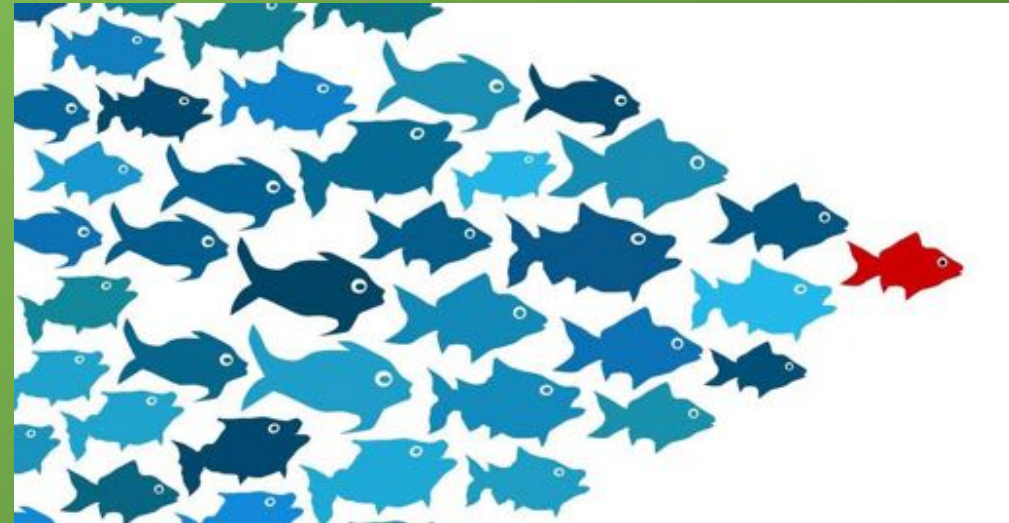
- New, unused books: \$-50.00
- Used, rented, or online books \$200.00
- Sometimes there are helpful notes in the margins, and saving money on textbooks allows you to spend it elsewhere.



Return Investments - Student Involvement

No extracurricular involvement: \$-100.00
Extracurricular involvement w/ a
leadership position: \$500.00

Leadership experience was the top ranking
attribute employers listed in 2016.



How Much Did You Make?

- Who made the most money?
- Did you expect to make more money than you did?
- What are your thoughts?
- How do we communicate struggling smart to students, classmates, and ourselves?



Communicating to Students

- They might not have as much money as classmates or friends, but it can be a good thing!
- Sacrificing luxuries and working hard pays off!

- Thank you!

References:

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